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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Go on a Valentine's Blind Date at the Library

Kerrville (February 3, 2015) – Valentine's Day is approaching and love is in the air at the Butt-Holdsworth Memorial Library. To celebrate, the librarians are once again ready to set patrons up on a blind date...with a book. Each book will be wrapped, with only a "personal ad" to entice the potential reader. "The goal of the *Blind Date with a Book* program is to help match readers with authors and genres they might pass over when browsing for something to read," said Laura Bechtel, Library Director.

The *Blind Date with a Book* display will be unveiled on Saturday, February 14, 2015. To participate, patrons will:

- Browse the personal ads attached to each book and select their reading match.
- Check the book out and wait to unwrap it at home.
- Read it and enjoy! Spend at least a few minutes with the date.
- Fill out the attached "Rate Your Date" form and drop it in the comments box next to the book display.

And if the date doesn't create any sparks, just return the book – its feelings will not be hurt. The display will run through the first week of March.

For additional information contact Ashlea Boyle, Special Projects Manager at (830) 258-1153 via e-mail to ashlea.boyle@kerrvilletx.gov or visit the city's website at www.kerrvilletx.gov.

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